ORDER

Orders Order / Rev: A2660277 Alt Order #: 27060633 Product Desc: **SLFKS** Estimate: 8785 Flight Dates: 09/16/20 - 09/22/20 Primary AE: Katz Washington Original Date / Rev: 09/09/20 / 09/09/20 Sales Office: K-WAS Order Type: REG Sales Region: Nat **Mentzer Media Services** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Mentzer Media Services Email Billing Calendar: Broadcast EOM 210 W. Pennsylvania Avenue Billing Cycle: Towson, MD 21204 Agency Commission: 15% Advertiser Name: POL/Senate Leadership Fund PAC Order Brand: New Business Thru: Demographic: A35+ **Product Codes:** PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN2570/SP271/TO1326/AL2874/MO967 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 Priority: P5

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	68	\$60,040.00	\$51,034.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	68	\$60,040.00	\$51,034.00	253.40
Totals	68	\$60.040.00	\$51.034.00	253.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 Mu Cha		20 09/16/20 C,KSNG,KS	•	СМ	5-6am	W	:30	1	\$200.00 P3	0.70 NM	1	\$200.00
	sas Today 2 Start Date 09/14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$200.00	Rating 0.70						
	nnels : KSN	20 09/17/20 C,KSNG,KS	•	СМ	5-6am	T	:30	1	\$200.00 P3	0.70 NM	1	\$200.00
	sas Today 2 Start Date 09/14/20	End Date 09/20/20	Weekdays T	Spots/Week 1	Rate \$200.00	Rating 0.70						
	nnels : KSN	C,KSNG,KS	KSN Today 1 NL,KSNW KSN Today 1	СМ	5-6am	F	:30	1	\$200.00 P3	0.70 NM	1	\$200.00
	sas Today 2 Start Date 09/14/20	End Date 09/20/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.70						
N 4 Mu Cha		20 09/21/20 C,KSNG,KS	,	СМ	5-6am	М	:30	1	\$200.00 P3	0.70 NM	1	\$200.00
Kan	sas Today 2 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/09/20 09:10:40 Page 2 of 8

Order / Rev: A2660277 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060633 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 09/21/20 N 5 Multi 09/22/	09/27/20	M	CM	\$200.00 5-6am	0.70 - T	:30	1	\$200.00 P3	0.70 NM	1	\$200.00
Channels : KSN			Civi	J-0aiii	- 1	.50	'	Ψ200.001 3	O.7 O INIVI	· '	Ψ200.00
Kanaga Taday	n	KSN Today 1									
Kansas Today : Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	- T	1	\$200.00	0.70						
N 6 Multi 09/16/ Channels : KSN	IC,KSNG,KS	•	СМ	6-7am	W	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Kansas Today : Start Date	3 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/14/20	09/20/20	W	1	\$400.00	1.50						
N 7 Multi 09/17/ Channels : KSN	IC,KSNG,KS	•	СМ	6-7am	T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Kansas Today : Start Date	3 End Date	Mookdays	Spots/Week	Pata	Pating						
Week: 09/14/20	09/20/20	<u>Weekdays</u> T	<u>3pots/week</u>	Rate \$400.00	Rating 1.50						
N 8 Multi 09/18/			CM	6-7am	F	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Channels : KSN	IC,KSNG,KS	NL,KSNW KSN Today 2									
Kansas Today	3	Norv roddy 2									
Start Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/14/20 N 9 Multi 09/21/	09/20/20	KSN Today 2	CM	\$400.00 6-7am	1.50 M	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Channels : KSN			O.W.	o rain		.00	•	Ψ100.001 C	1.00 14.01	·	ψ100.00
Kansas Today				- .	5						
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$400.00	Rating 1.50						
N10 Multi 09/22/		KSN Today 2	СМ	6-7am	- T	:30	1	\$400.00 P3	1.50 NM	1	\$400.00
Channels : KSN	IC,KSNG,KS	NL,KSNW KSN Today 2									
Kansas Today	3	KSN 10day 2									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	- T	1 014	\$400.00	1.50			#700 00 D0	0.40.104	,	#700.00
N11 Multi 09/16/ Channels : KSN		•	m CM	7-8am	W	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
		Today Show 7-8a	am								
Today Show (7 Start Date	-8am) End Date	Mookdays	Spots/Mook	Pata	Pating						
Week: 09/14/20	09/20/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	Rating 2.40						
N12 Multi 09/17/ Channels : KSN			m CM	7-8am	T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Today Show (7	-8am)	Today Show 7-8a	am								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/14/20	09/20/20	T	1	\$700.00	2.40						
N13 Multi 09/18/ Channels : KSN				7-8am	F	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Today Show (7	-8am)	roddy Chow r oc	****								
Start Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating 2.40						
Week: 09/14/20 N14 Multi 09/21/	09/20/20		m CM	\$700.00 7-8am	2.40 M	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
Channels : KSN			OIVI	, Jann	111	.00		ψ, σσ.σσ ι σ	L.TO INIVI	'	Ψ1 00.00
Today Show (7	-8am)	Today Show 7-8a	am								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	M	1	\$700.00	2.40						

Print Date: 09/09/20 09:10:40 Page 3 of 8

Order / Rev: A2660277 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060633 Product Desc: SLFKS Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
	els : KSN0	C,KSNG,KSI	Today Show 7-8a NL,KSNW Today Show 7-8a		7-8am	- T	:30	1	\$700.00 P3	2.40 NM	1	\$700.00
•	Show (7-8 urt Date	Bam) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	21/20	09/27/20	- T	1	\$700.00	2.40						
N16 Multi Channe		0 09/16/20 C,KSNG,KSI	•		8-9am	W	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
-	Show (8-9	_ *										
<u>Sta</u> Week: 09/	rt Date /14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$600.00	Rating 2.00						
		0 09/17/20 C,KSNG,KSI			8-9am	T	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
Today 9	Show (8-9	Jam)	Today Show 8-9a	am								
-	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/20/20	T	1	\$600.00	2.00						
		0 09/22/20 C,KSNG,KSI	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	- T	:30	1	\$600.00 P3	2.00 NM	1	\$600.00
Today S	Show (8-9	9am)										
Sta Week: 09/	rt Date /21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 2.00						
		0 09/19/20 C,KSNG,KSI	Kansas Today Sa NL,KSNW	a/Su 6a & M	SaSu 6a-8a	S-	:30	1	\$200.00 P3	1.10 NM	1	\$200.00
Kansas	Today W	leekend	Kansas Today S	a/Su 6a-8a								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/20/20	S-	1	\$200.00	1.10						
Channe	els : KSN0	C,KSNG,KSI	Today Show Sa NL,KSNW Today Show Sa	СМ	8a-10a	S-	:30	1	\$300.00 P3	1.40 NM	1	\$300.00
_	y Today ort Date	Show End Date	Mookdays	Spots/Week	Pata	Rating						
Week: 09/	14/20	09/20/20	Weekdays S-	1	Rate \$300.00	1.40						
		0 09/20/20 C,KSNG,KSI	Kansas Today Sa NL,KSNW Kansas Today Sa		SaSu 6a-8a	S	:30	1	\$200.00 P3	1.10 NM	1	\$200.00
Kansas	Today W	/eekend	randas roday o	u/Ou ou ou								
<u>Sta</u> Week: 09/		End Date 09/20/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 1.10						
		0 09/20/20 C,KSNG,KSI	Today Show Su NL,KSNW	СМ	Today Show	SuS	:30	1	\$300.00 P3	1.60 NM	1	\$300.00
			Today Show Su									
-	Today S		Markalaka	0	D-1-	Detien						
<u>Sta</u> Week: 09/	rt Date /14/20	End Date 09/20/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 1.60						
N23 Multi	09/16/2			СМ	9-10a	W	:30	1	\$340.00 P3	1.60 NM	1	\$340.00
			M-F 9-10a									
	th Kelly 8		Waalidaya	Cnoto/Mode	Doto	Dating						
<u>Sta</u> Week: 09/	rt Date /14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$340.00	Rating 1.60						
N24 Multi			M-F 9-10a	CM	9-10a	T	:30	2	\$340.00 P3	1.60 NM	2	\$680.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW M-F 9-10a									
Live Wit	th Kelly 8	Ryan										
Sta Week: 09/	rt Date	End Date 09/20/20	<u>Weekdays</u> T	Spots/Week 2	Rate \$340.00	Rating 1.60						
		09/20/20		CM	9-10a	1.60 F	:30	1	\$340.00 P3	1.60 NM	1	\$340.00
		C,KSNG,KSI		Civi	3.34	•	.00	•	ψο 70.00 F O		,	φο .σ.σσ

Print Date: 09/09/20 09:10:40 Page 4 of 8

Order / Rev: A2660277 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060633 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate P	ri Rtg Type	Spots	Amount
Live With Kelly & Start Date Week: 09/14/20	End Date 09/20/20	Weekdays	Spots/Week	Rate \$340.00	Rating 1.60					
	20 09/21/20	M-F 9-10a NL,KSNW M-F 9-10a	СМ	9-10a	M	:30	1 \$340.00 P	3 1.60 NM	1	\$340.00
Live With Kelly 8 Start Date Week: 09/21/20	& Ryan <u>End Date</u> 09/27/20	Weekdays M	Spots/Week	Rate \$340.00	Rating 1.60					
	20 09/22/20 C,KSNG,KS		СМ	9-10a	- T	:30	1 \$340.00 P	3 1.60 NM	1	\$340.00
Live With Kelly &	& Ryan	M-F 9-10a								
Start Date Week: 09/21/20	End Date 09/27/20	Weekdays - T	Spots/Week 1	Rate \$340.00	Rating 1.60					
Channels : KSN		,		1230p-1p	W	:30	1 \$280.00 P	3 1.30 NM	1	\$280.00
Good Day Kans	as End Date	Mookdovo	Cnoto/Mook	Poto	Poting					
<u>Start Date</u> Week: 09/14/20	09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$280.00	Rating 1.30					
N29 Multi 09/17/2 Channels : KSN	20 09/17/20 C,KSNG,KS			1230p-1p	T	:30	1 \$280.00 P	3 1.30 NM	1	\$280.00
Good Day Kans	as	Good Day Kansa	S							
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays	Spots/Week 1	Rate \$280.00	Rating 1.30					
	20 09/18/20	Good Day Kansas	•	1230p-1p	F	:30	1 \$280.00 P	3 1.30 NM	1	\$280.00
		Good Day Kansa	s							
Good Day Kans Start Date Week: 09/14/20	End Date 09/20/20	Weekdays	Spots/Week	Rate \$280.00	Rating 1.30					
N31 Multi 09/21/2			<u> </u>	1230p-1p	M	:30	1 \$280.00 P	3 1.30 NM	1	\$280.00
Channels : KSN Good Day Kans		NL,KSNW Good Day Kansa	S							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/21/20 N32 Multi 09/22/2	09/27/20	M Good Day Kansas	s CM	\$280.00 1230p-1p	1.30 - T	:30	1 \$280.00 P	3 1.30 NM	1	\$280.00
Channels : KSN				1230p-1p	1	.50	τ ψ200.00 τ	3 1.30 IVIVI	'	Ψ200.00
Good Day Kans		Maakdaya	Cnoto/Mook	Doto	Dating					
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$280.00	Rating 1.30					
N33 Multi 09/16/2 Channels : KSN		NL,KSNW	СМ	4-430pm	W	:30	1 \$600.00 P	3 2.80 NM	1	\$600.00
Jeopardy B		M-F 4-430p								
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$600.00	Rating 2.80					
N34 Multi 09/17/2 Channels : KSN	20 09/17/20		СМ	4-430pm	T	:30	1 \$600.00 P	3 2.80 NM	1	\$600.00
Jeopardy B		M-F 4-430p	_							
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$600.00	Rating 2.80					
N35 Multi 09/18/2 Channels : KSN			СМ	4-430pm	F	:30	1 \$600.00 P	3 2.80 NM	1	\$600.00
Jeopardy B		ινι-ι 4-4 30β								
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays F	Spots/Week 1	Rate \$600.00	Rating 2.80					

Print Date: 09/09/20 09:10:41 Page 5 of 8

Order / Rev: A2660277 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27060633 Product Desc: SLFKS Wichita KS KSNW

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Channels : KS	1/20 09/21/20 SNC,KSNG,KS		СМ	4-430pm	M	:30	1	\$600.00 P3	2.80 NM	1	\$600.00
Jeopardy B <u>Start Dat</u> Week: 09/21/20	e End Date 09/27/20	Weekdays M	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
N37 Multi 09/2			CM	4-430pm	- T	:30	1	\$600.00 P3	2.80 NM	1	\$600.00
	SNC,KSNG,KS	NL,KSNW M-F 4-430p		·				·			·
Jeopardy B Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20 N38 Multi 09/1	09/27/20		CM	\$600.00 430-5pm	2.80 W	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
	SNC,KSNG,KS		OW	400 opin	••	.50		ψ300.001 σ	4.00 NW	'	ψ500.00
Jeopardy											
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$900.00	Rating 4.00						
N39 Multi 09/1			CM	430-5pm	T	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Channels : KS	SNC,KSNG,KS			·							
Jeopardy Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/14/20	09/20/20	T	1	\$900.00	4.00						
N40 Multi 09/1 Channels : KS	8/20 09/18/20 SNC,KSNG,KS	NL,KSNW	СМ	430-5pm	F	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopardy		M-F 430-5p									
Start Date Week: 09/14/20	e End Date 09/20/20	Weekdays	Spots/Week 1	Rate \$900.00	Rating 4.00						
Channels : KS	1/20 09/21/20 SNC,KSNG,KS	•	СМ	430-5pm	М	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopardy Start Date	n End Data	Wookdays	Spots/Week	Poto	Rating						
Week: 09/21/20	09/27/20	Weekdays M	1	\$900.00	4.00			#	4.00.104		Фоло оо
N42 Multi 09/2 Channels : KS	2/20 09/22/20 SNC,KSNG,KS		СМ	430-5pm	- T	:30	1	\$900.00 P3	4.00 NM	1	\$900.00
Jeopardy											
Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$900.00	Rating 4.00						
N43 Multi 09/1 Channels : KS	6/20 09/16/20 SNC,KSNG,KS			5-530pm	W	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News		NOW NEWS ALT IV									
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays W	Spots/Week 1	Rate \$1,000.00	Rating 5.10						
N44 Multi 09/1 Channels : KS	7/20 09/17/20 SNC,KSNG,KS	NL,KSNW		5-530pm	T	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News		KSN News at Fiv	⁄e								
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/14/20	09/20/20	T	1	\$1,000.00	5.10			*			
N45 Multi 09/1 Channels : KS	8/20 09/18/20 SNC,KSNG,KS			5-530pm	F	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News			-								
Start Date		<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/14/20 N46 Multi 09/2	09/20/20		1 e CM	\$1,000.00 5-530pm	5.10 M	:30	1	\$1,000.00 P3	5.10 NM	1	\$1,000.00
	SNC,KSNG,KS			o-990hii	IAIL	.50	ı	ψ1,000.00 F3	J. TO INIVI		φ1,000.00

Print Date: 09/09/20 09:10:41 Page 6 of 8

Order / Rev: A2660277 Advertiser: POL/Senate Leadership Fund PAC Alt Order #: 27060633 Product Desc: SLFKS Wichita KS KSNW Flight Dates: 8785

Estimate:

09/16/20 - 09/22/20

Ln Ch Start KSN News	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/21/20 N47 Multi 09/22/2 Channels : KSN		KSN News at Five NL,KSNW		\$1,000.00 5-530pm	5.10 - T	:30	1 \$1,000.00 P3	5.10 NM	1	\$1,000.00
KSN News		KSN News at Five	Э							
Start Date Week: 09/21/20	End Date 09/27/20	Weekdays - T	Spots/Week 1	Rate \$1,000.00	Rating 5.10					
N48 Multi 09/16/2 Channels : KSN		KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	W	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN News					.					
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
N 49 Multi 09/17/2 Channels : KSN		KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	T	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN News Start Date Week: 09/14/20	End Date 09/20/20	Weekdays	Spots/Week	Rate \$1,500.00	Rating 6.50					
		KSN News at Six	CM	6-630p	F	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW KSN News at Six								
KSN News		Non news at oix								
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays F	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
	20 09/21/20	KSN News at Six NL,KSNW KSN News at Six	CM	6-630p	M	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN News	Fred Data	\\/a = - - -	C= =4= ///= =1:	Data	Datin					
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
N52 Multi 09/22/2 Channels : KSN		KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	- T	:30	1 \$1,500.00 P3	6.50 NM	1	\$1,500.00
KSN News										
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
N53 Multi 09/19/2 Channels : KSN		Sat KSN News at NL,KSNW Sat KSN News at		6-630pm	S-	:30	1 \$800.00 P3	5.70 NM	0	\$0.00
KSN News Start Date	End Data	Wookdays	Spots/Mook	Pata	Pating					
Week: 09/14/20	End Date 09/20/20	Weekdays S-	Spots/Week 1	Rate \$800.00	Rating 5.70					
Spot Ch Date Ra		escription Sat KSN News at Siz		/End Time		<u>′eekdays</u> Sa		Rtg Type		
Credited	0 00/20/20 0	at Norvivows at on	x 000	орт		ba	.σσ (φοσσ.σσ)	0.70 74107		
N54 Multi 09/20/2 Channels : KSN		Sun KSN News at NL,KSNW	Five CM	Sun KSN N	ews atS	:30	1 \$500.00 P3	3.30 NM	1	\$500.00
KSN News		Sun KSN News a	t Five							
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 3.30					
N55 Multi 09/16/2 Channels : KSN		NL,KSNW	СМ	630-7pm	W	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Wheel of Fortun	е	M-F 630-7p								
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays W	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
N56 Multi 09/17/2 Channels : KSN			СМ	630-7pm	T	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00

Print Date: 09/09/20 09:10:41 Page 7 of 8

 Order / Rev:
 A2660277
 Advertiser:
 POL/Senate Leadership Fund PAC

 Alt Order #:
 27060633
 Product Desc:
 SLFKS
 Wichita KS KSNW

Flight Dates: 09/16/20 - 09/22/20 Estimate: 8785

In Ch	Stort	End	Inventory Code	Prook	Stort/End	Timo Dovo	lon Cr	ooto Boto Bri	Pta Tuno	Spoto	Amount
Ln Ch	Start	End	Inventory Code M-F 630-7p	Dieak	Start/End	Time Days	Len Sp	oois Raie Pii	Rtg Type	Spois	Amount
Wheel of						5				ı	
	t Date	End Date 09/20/20	Weekdays T	Spots/Week	Rate	Rating					
Week: 09/1 N57 Multi			-	CM	\$2,000.00	9.60 F	:30	1 ¢2 000 00 D2	0.60 NIM	1	£2,000,00
		C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p	Civi	630-7pm	F	.30	1 \$2,000.00 P3	9.60 NM	'	\$2,000.00
Wheel of	f Fortune)									
Star Week: 09/1	t Date 4/20	End Date 09/20/20	Weekdays	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
		0 09/21/20 C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	M	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Wheel of	f Fortune)	W 1 000 7 p								
Star Week: 09/2	t Date 21/20	End Date 09/27/20	Weekdays M	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
		0 09/22/20 C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	- T	:30	1 \$2,000.00 P3	9.60 NM	1	\$2,000.00
Wheel of	f Fortune)	•								
Star Week: 09/2	t Date 21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,000.00	Rating 9.60					
			Mon Prime Other	1 CM	7-9p	M	:30	2 \$2,400.00 P3	7.30 NM	2	\$4,800.00
Channels	s : KSN0	C,KSNG,KSN	NL,KSNW Mon Prime Other	4							
Americar	n Ninia V	Varrior-NBC	Won Filme Other	I							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2	21/20	09/27/20	M	2	\$2,400.00	7.30					
		0 09/16/20 C,KSNG,KSN	•		7-8p	W	:30	1 \$1,600.00 P3	4.30 NM	1	\$1,600.00
Amorica!	c Cot To	alent Wed 8e	Wednesday 7-8p								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/20/20	W	1	\$1,600.00	4.30					
N62 Multi	09/18/2	0 09/18/20	Fri Prime Other 1	CM	7-9p	F	:30	1 \$1,000.00 P3	3.60 NM	1	\$1,000.00
Channels	s : KSN0	C,KSNG,KSN	•								
Amorica!	o Cot To	oloot (D) Eri (Fri Prime Other 1								
_	s Got 1a t Date	alent (R) Fri 8	Weekdays	Spots/Week	Poto	Rating					
Week: 09/1		End Date 09/20/20	F	<u> </u>	Rate \$1,000.00	3.60					
N63 Multi	09/18/2		Fri Prime Hour 3 NL,KSNW Friday 9-10p	СМ	9-10p	F	:30	1 \$1,000.00 P3	3.10 NM	1	\$1,000.00
Dateline-	-NBC		Thady 5 Top								
Star Week: 09/1	t Date 4/20	End Date 09/20/20	Weekdays	Spots/Week 1	Rate \$1,000.00	Rating 3.10					
		0 09/20/20 C,KSNG,KSN	FB Night in Amer NL,KSNW	Pre Ga©M	FB Night in	Amer FS	:30	1 \$1,600.00 P3	8.00 NM	1	\$1,600.00
-	.		FB Night in Amer	Pre Game							
Football	-		Modeldovo	Cnoto/Mook	Doto	Doting					
Week: 09/1		End Date 09/20/20	Weekdays S	Spots/Week 1	\$1,600.00	Rating 8.00					•
		0 09/20/20 C,KSNG,KSN	NL,KSNW	СМ	NFL Game	S	:30	1 \$4,800.00 P3	17.10 NM	1	\$4,800.00
SNF: Ne	w Engla	nd @ Seattle	NFL Game								
_	t Date	End Date 09/20/20	Weekdays	Spots/Week	Rate \$4,800.00	Rating 17.10					
			Late 10p News	CM	1030p-11p	S	:30	1 \$1,200.00 P3	3.40 NM	1	\$1,200.00
Channels	s : KSN0	C,KSNG,KSN	•								
KSN Nev	NS t Doto	End Data	Wookdovo	Cnoto/Mook	Doto	Poting					

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Print Date: 09/09/20 09:10:41 Page 8 of 8

 Order / Rev:
 A2660277
 Advertiser:
 POL/Senate Leadership Fund PAC

 Alt Order #:
 27060633
 Product Desc:
 SLFKS
 Wichita KS KSNW

 Flight Dates:
 09/16/20 - 09/22/20
 Estimate:
 8785

Ln Ch Start E	nd Inventory Code	Break Sta	art/End Time	Days Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	<u> Date</u> <u>Weekdays</u> <u>S</u> 20/20S	pots/Week 1 \$1.2	Rate Ratin 200.00 3.4	<u>~</u>					
	1/19/20 Stanley Cup Playoffs	* /	nley Cup Playo -		1	\$800.00 P3	5.70 NM	1	\$800.00
Griannels : Norve, Nor	Stanley Cup Playoff	s (6:30	0 PM-9:00 PM)						
		pots/Week	Rate Ratin	<u>~</u>					
Week: 09/14/20 09/2	20/20S-	1 \$8	800.00 5.7	Ü					\$20.040.00

Totals 68 \$60,040.00



125 West 55th St New York, NY 10019 Contract # 27060633 Changes as of: 9/8/2020 at 3:27 PM Version: Highlighting Makegood 1 Status: Accepted

CPE: 275/694/8785 Flight: 9/16/20 - 9/22/20 Station: KSNW Con Type: POLITICAL/VOTE

Agency: MENTZER MEDIA SERVIC Senate Leadership Fund

Market: Wichita Total \$: \$60,040.00

210 W. Pennsylvania **Product:** SLFKS **Office:** WASHINGTON **Total Spots:** 68 Avenue

Suite 250 Agency Order #: 9922349 Service: Nielsen Total CPP: \$236.94
Towson, MD 21204 Buyer: Scott, Kelly Primary Demo: Adults 35+ Total GRP: 253.4

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2660277

202-872-5880 202-872-5880

Separation:

								9/16 - 9/22					Total	Total				
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16	9/17	9/18	9/19	9/20	9/21	9/22		Spots	\$	CPP*	GRP*
	Sa 6p-6:30p		KSN News	\$800.00	5.7	30	0	0	0	1 • 0	0	0	0		0	\$0.00	\$140.35	0.0
	Sa 6:30p-9p		STANLEY CUP PLAYOFFS	\$800.00	5.7	30	0	0	0	1	0	0	0		1	\$800.00	\$140.35	5.7
					TO	ΓALS:	12	12	12	3	6	12	11		68	\$60.040.00	\$236.94	253.4

Makegood Comments			
Date/Time	Action	Added by	Comment
09/08/20 3:27 PM	Sent To Rep	Lori Sanderson	PLEASE ACCEPT MG OFFER DUE TO PROGRAM CHANGE. THANKS, LS